

# Jubilee Play Space - Avenel

## Background

Council is upgrading some of the play equipment that is located at Jubilee Park in Avenel.

There are six items that must be replaced as they do not meet regulations anymore: Galvanised Steel Play Unit, Combination Unit/Play Structure, Freestanding Slide, 4 x Spring Rocker Horses and both sets of double swings.

Council has engaged a consultant and manufacturer to create a new design and we are calling on the community to choose what types of equipment make up the design.

There are six different elements to vote on with up to three styles of equipment to choose from for each element.

The most popular selections for each element will be incorporated into the overall design.

## The Engagement Approach

**Depth:** Involve

**Public participation goal:** To work directly with the public throughout the process to ensure that public feedback is implemented.

**Promise to the public:** We will work with you to ensure your aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

## Participation and reach

Community members were given the following opportunities to provide their feedback:

- Avenel Market Pop-up, February 12, 2023
- Avenel Kindergarten Pop-up (children only), February 16, 2023
- Avenel Primary School (students), February 17, 2023
- Online via Share Strathbogie, February 10-20, 2023

A total of **296 contributions** were received from community members as a result.

## What our community told us

Community members selected the following elements for the play structure:

- Stepper Bridge
- Fixed Hanging Rings
- Scaling Wall
- Wave Bridge
- 1500 Fibreglass Slide
- Inclined Net Bridge

## Recommendations

The previously mentioned play equipment will be installed in Jubilee Park

**SHARE  
STRATH  
BOGIE**

**Share Strathbogie  
Report**

# **Jubilee Park Play Space**

10th February 2023 - 20th February 2023

# Project Performance

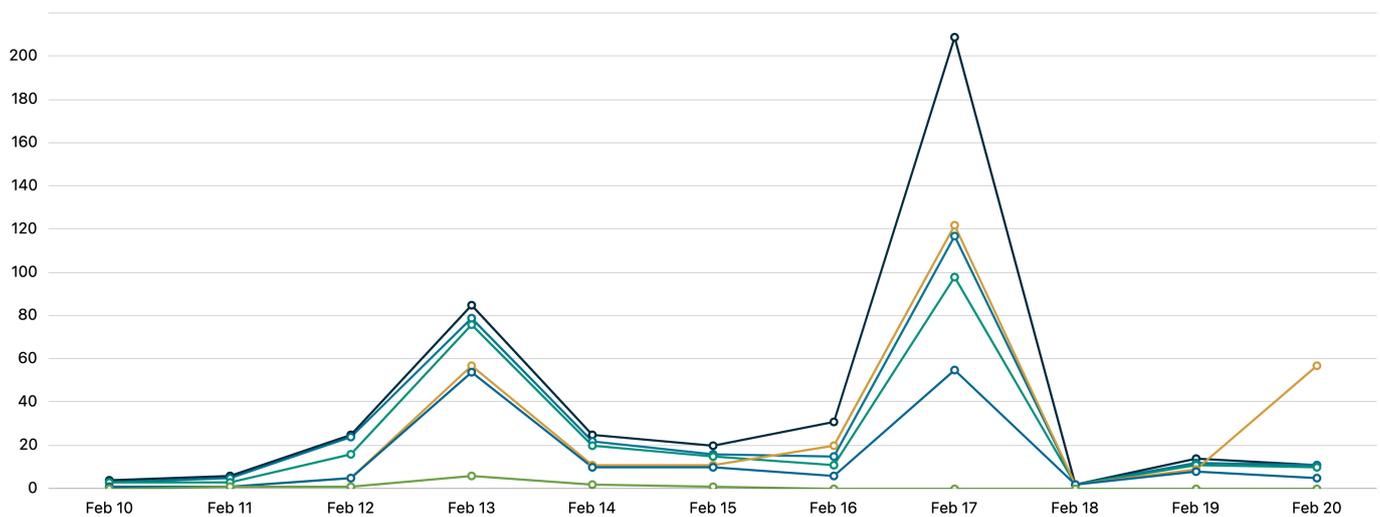
# Jubilee Park Play Space

Report Type: Project

Date Range: 10-02-2023 - 20-02-2023

## Performance Summary

Information regarding key visitation and utilisation metrics for your Site or projects.



**432**  
Views

**306**  
Visits

**257**  
Visitors

**296**  
Contributions

**156**  
Contributors

**11**  
Followers

**Views** - The number of times a Visitor views any page on a Site.

**Visits** - The number of end-user sessions associated with a single Visitor.

**Visitors** - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.

**Contributions** - The total number of responses or feedback collected through the participation tools.

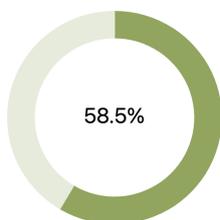
**Contributors** - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.

**Followers** - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

## Conversions

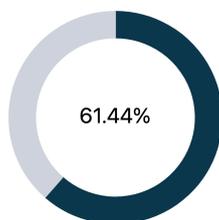
Information regarding how well your engagement websites converted Visitors to perform defined key actions.

### Feedback



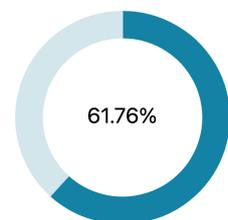
Percentage of visits where at least **1 contribution** was made.

### Attention



Percentage of visits that lasted at least **1 active minute**.

### Actions



Percentage of visits where at least **2 actions** were performed.

## Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity			
Contributions by Activity is a breakdown of contributions across each tool			
Activity	Contributions		%
 Form	296	<div style="width: 100%;"></div>	100%

Top Activities			
Top Activities is the top 5 tools that received the highest contributions			
Activity	Page Name	Contributions	Contributors
 Form	Jubilee Park Play Space	296	156

## Projects

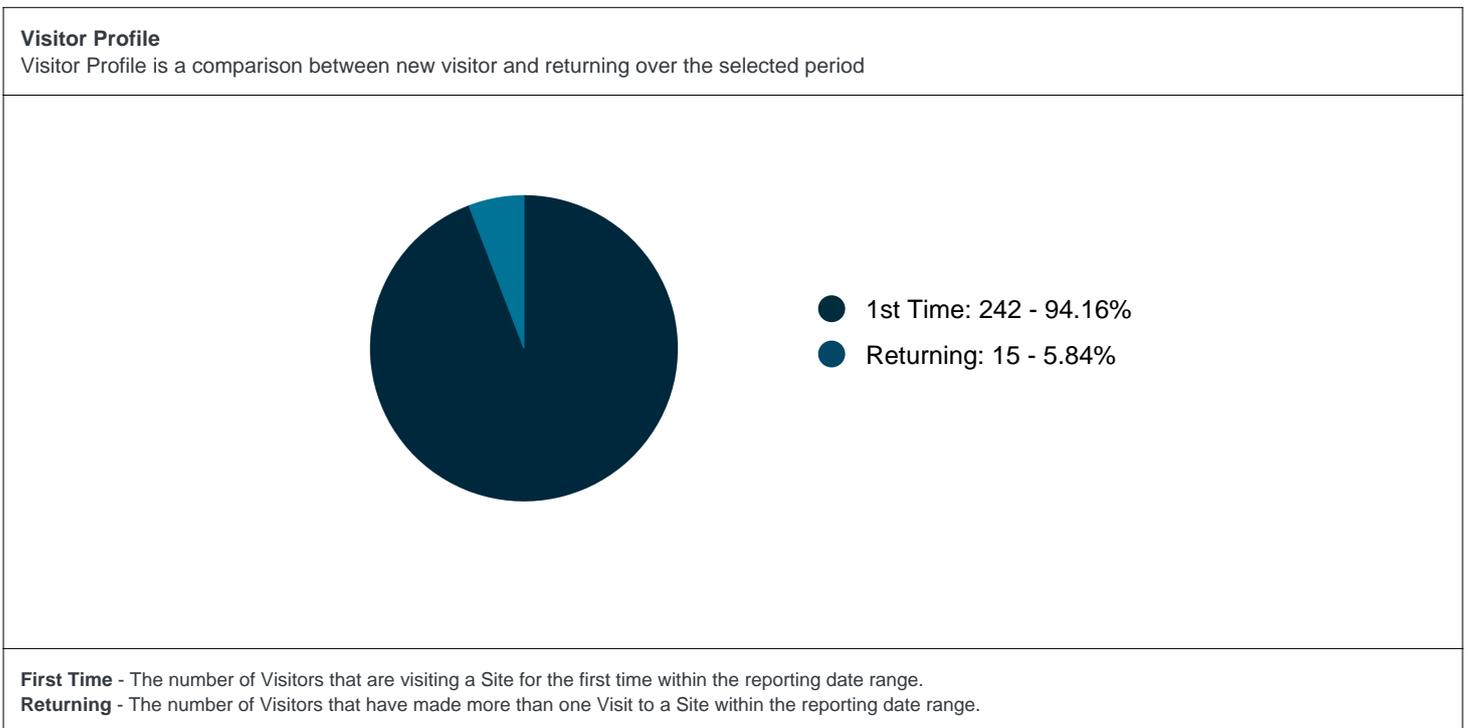
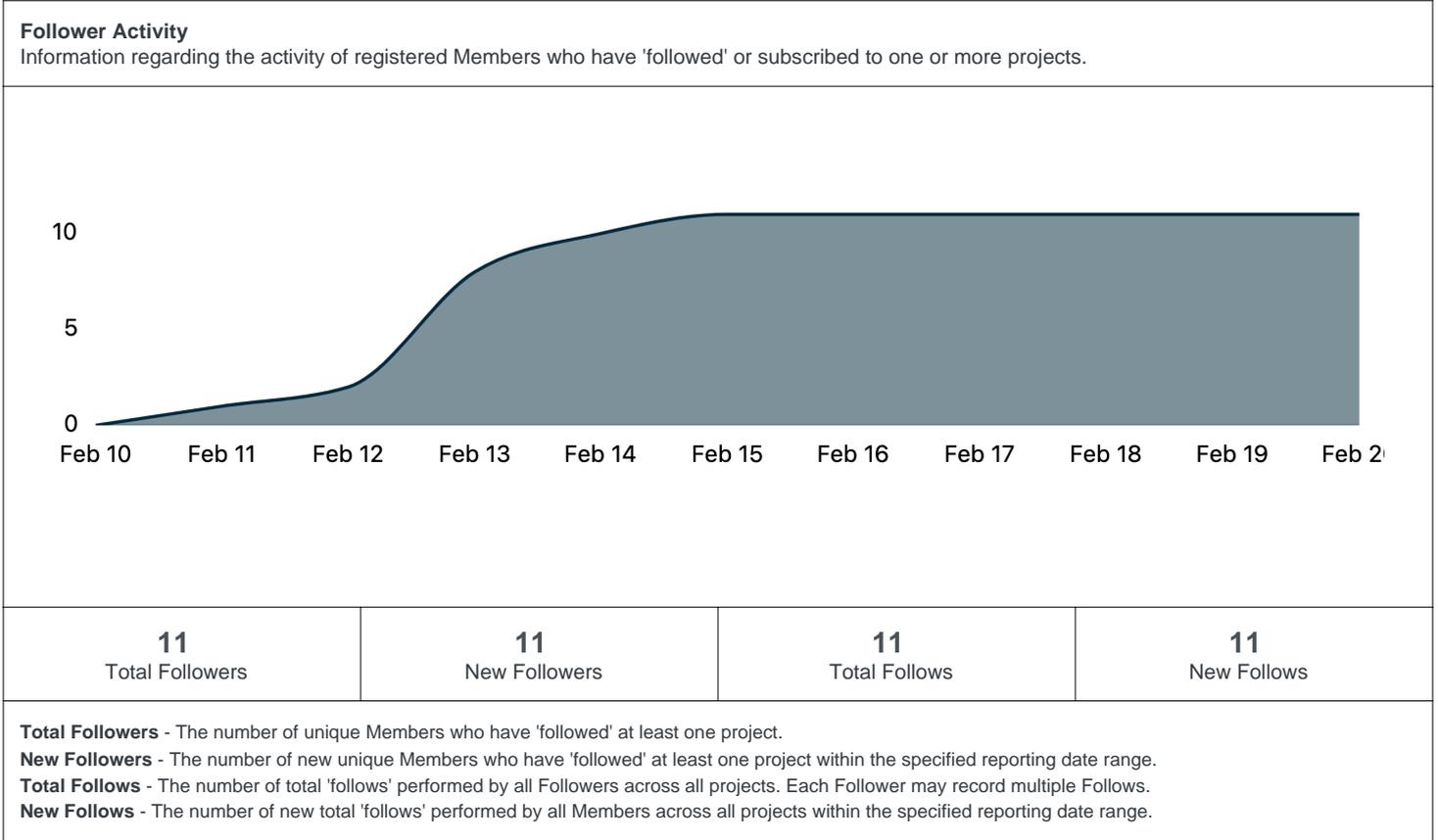
The current number and status of your Site's projects (e.g. engagement websites)

Engagement Time		
<b>0</b> Days	<b>9</b> Hours	<b>43</b> Minutes
<b>Feb 17th 2023</b> Peak Visitation Date	<b>Friday</b> Peak Visitation Day	

Top Visited Pages			
Summary information for the top five most visited Pages.			
Page Name	Visitation %	Visits	Visitors
Jubilee Park Play Space	100%	295	251

## People

Information regarding who has participated in your projects and activities.

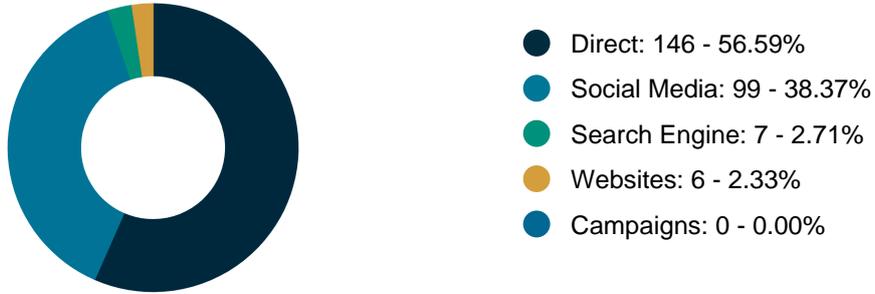


## Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

### Referral Types

Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



**Direct** - Visitors who have arrived at a Site by entering the exact web address or URL of the page.

**Search Engine** - Visitors who have arrived at a Site via a search engine. Such as Google, Yahoo, etc.

**Websites** - Visitors who have arrived at the Site after clicking a link located on an external website.

**Social Media** - Visitors who have arrived at a Site by clicking a link from a known social media site such as Facebook, Twitter, LinkedIn, etc.

**Campaigns** - Visitors who have arrived through a campaign (using a UTM). See your email campaign report for more details on campaigns sent from this platform.

# Survey Results

# Jubilee Park Play Space

Report Type: Form Results

Date Range: 10-02-2023 - 20-02-2023

Closed

Jubilee Park Play Space - Equipment Selection  
[Jubilee Park Play Space](#)

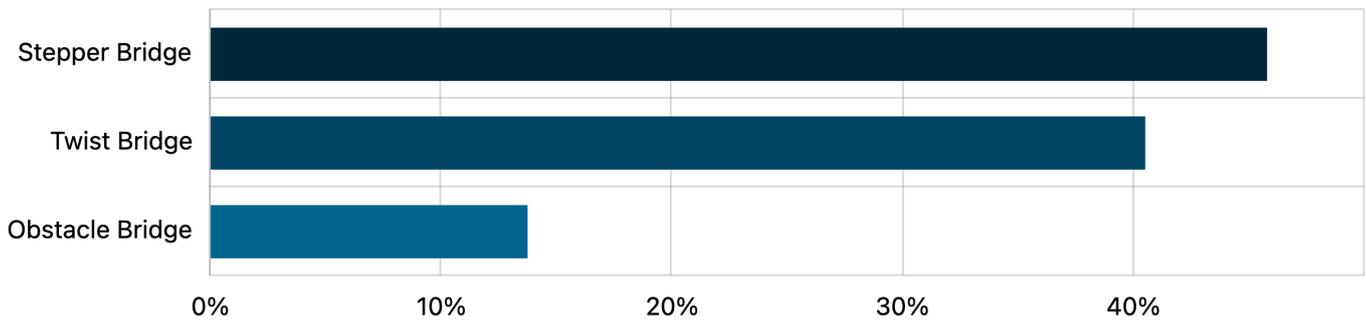
156  
Contributors

296  
Contributions

## Contribution Summary

### 1. Select one of the following the types of bridge: Required

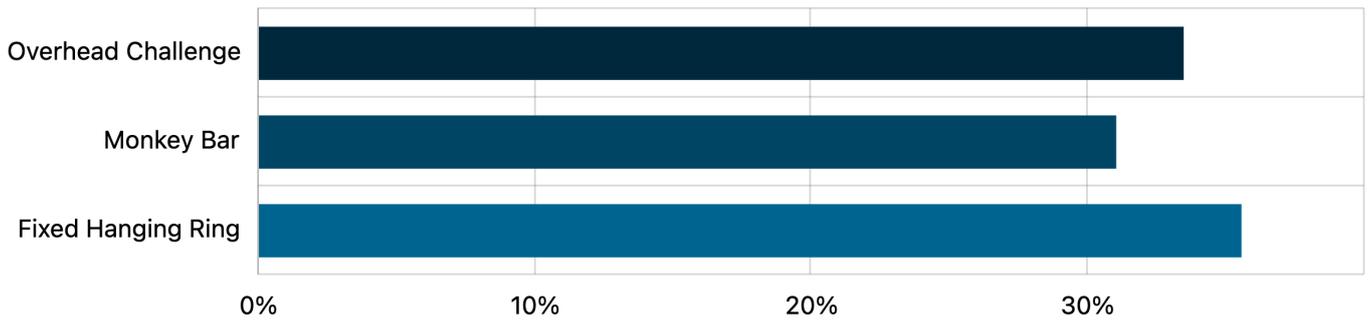
Multi Choice | Skipped: 12 | Answered: 284 (95.9%)



Answer choices	Percent	Count
Stepper Bridge	45.77%	130
Twist Bridge	40.49%	115
Obstacle Bridge	13.73%	39
Total	100.00%	284

2. Select one of the following the types of bars: Required

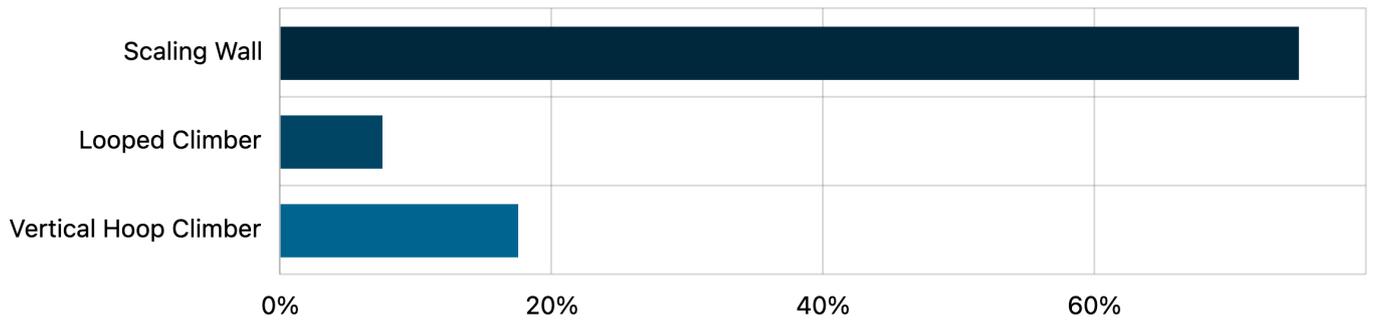
Multi Choice | Skipped: 9 | Answered: 287 (97%)



Answer choices	Percent	Count
Overhead Challenge	33.45%	96
Monkey Bar	31.01%	89
Fixed Hanging Ring	35.54%	102
Total	100.00%	287

### 3. Select one of the following the types of climbers: Required

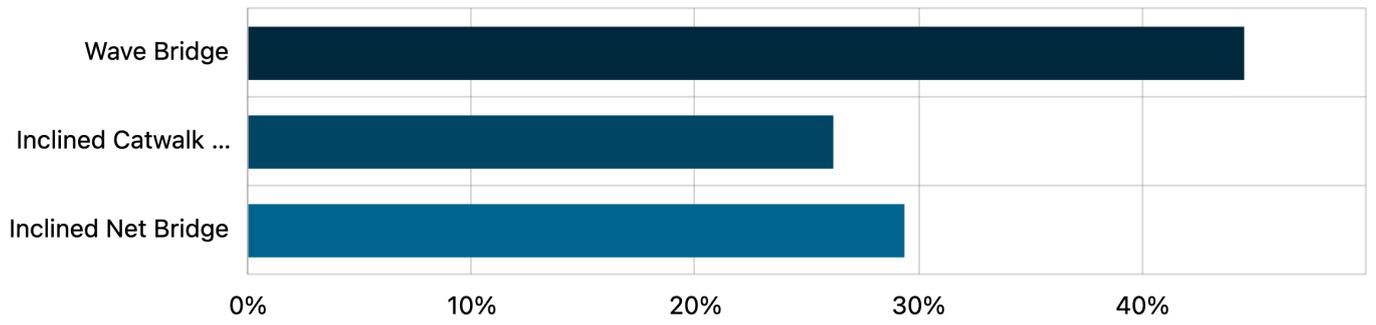
Multi Choice | Skipped: 16 | Answered: 280 (94.6%)



Answer choices	Percent	Count
Scaling Wall	75.00%	210
Looped Climber	7.50%	21
Vertical Hoop Climber	17.50%	49
Total	100.00%	280

4. Select one of the following the types of bridges: Required

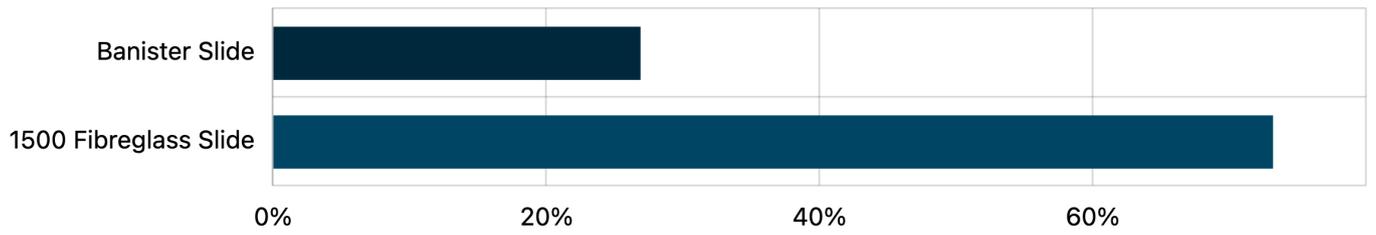
Multi Choice | Skipped: 13 | Answered: 283 (95.6%)



Answer choices	Percent	Count
Wave Bridge	44.52%	126
Inclined Catwalk Bridge	26.15%	74
Inclined Net Bridge	29.33%	83
Total	100.00%	283

### 5. Select one of the following the types of slides: Required

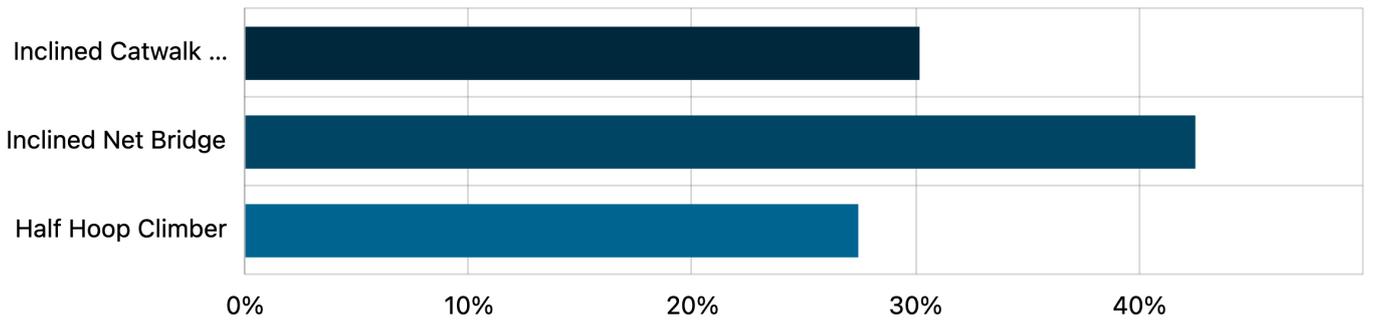
Multi Choice | Skipped: 13 | Answered: 283 (95.6%)



Answer choices	Percent	Count
Banister Slide	26.86%	76
1500 Fibreglass Slide	73.14%	207
Total	100.00%	283

6. Select one of the following the types of bridges: Required

Multi Choice | Skipped: 4 | Answered: 292 (98.6%)



Answer choices	Percent	Count
Inclined Catwalk Bridge	30.14%	88
Inclined Net Bridge	42.47%	124
Half Hoop Climber	27.40%	80
Total	100.00%	292