

Fact Sheet

Draft Longwood Streetscape plan

Longwood is a small rural town that celebrates a rich agricultural history.

It is one of the Strathbogie Shire's smaller towns set amongst farming land and natural bushland. The area is characterised by natural stands of eucalypts and informal civic spaces.

Streetscape renewal should continue this informal yet rural atmosphere which is enjoyed by this tight knit community.

These conceptual plans concentrate on the public realm, which includes the components of the streets and footpaths.

What is the aim of the draft streetscape plan?

The aim of the draft streetscape plan for Longwood is to extend the formal paths through parklands as well as introduce linking paths and introducing high-and low-level plantings.

After discussion with members of the Longwood Action Group they have requested two proposed options for Stage 1 of the streetscape plan;

1. Pedestrian crossing over the railway line and then a pedestrian footpath up to the rail line.
2. The construction of a bridge and footpath up to the ANZAC memorial
3. Revitalisation of Down Street

Below image is the proposed option A design.



Below image is the proposed option B design.



Below image is the proposed option C design.



Why improve the Longwood streetscape?

Longwood residents suggested to Council what they thought would improve the streetscape and these ideas have now been incorporated in Stage 1 of this draft streetscape renewal.

What will change?

The overall draft streetscape plans have been designed to deliver a portion of the project in the immediate term which utilises an existing funding agreement with the Federal Government.

The first stage will depend on community feedback to these draft concept plans.

Why is Council doing this now?

The draft streetscape designs have been prepared as a result of community feedback from consultation sessions held during our Council Plan discussions.

Funding to the value of \$650,000 has been received from the Federal Government and will be distributed through six towns, Nagambie, Avenel, Longwood, Euroa, Violet Town and Strathbogie.

Will all the concept designs for Longwood be completed at once?

No. We will work in stages with the funding allocated. These plans represent options for the first stage.

Who has been behind the designs?

We have engaged About Architecture a local Strathbogie Shire design company whose plans highlight the passion and understanding they have for Longwood township.

How did you seek community feedback into the designs?

We sought feedback on our streetscape designs during our face-to-face Share Strathbogie sessions held earlier this year, along with a four-week online opportunity for our community to share its thoughts on how we improve the visual amenity of our towns.

We're now releasing the draft designs, that are based on the feedback received, for further input from our community.

How can I find more information and provide my feedback?

To view the plans have your say go to **www.share.strathbogie.vic.gov.au** . People who cannot view the plans online can visit the Council Customer Service centre at 109A Binney St, Euroa VIC 3666 or phone **1800 065 993**.

As well we have left printed copies for viewing by residents at the Longwood café for your convenience.

Scan the QR code below to take part:

