

Fact Sheet

Draft Avenel Streetscape plan

Avenel's character comes from its rural landscapes, landmarks and its wonderful village feel.

It has established avenues of trees that create a formal, yet relaxed feel and the focus of the town is centred around the railway precinct.

Wide residential streets funnel to narrow shopping strips on either side of the railway line.

As Avenel continues to develop, the streetscape renewal will enhance the visual appeal of the town to reflect and celebrate its surroundings and at the same time respecting its historic village atmosphere.

Stage 1 of the streetscape renewal program will provide a visual guide for future streetscape development and these concepts can be implemented progressively.

What is the aim of the draft streetscape plan?

The aim of the draft streetscape plan for Avenel is to provide a visual guide for future streetscape development rather than specific representation of works to be completed.

As a starting point the renewal has several initial steps;

- The installation of entry signage and low-level plantings

- The installation of overhead signage on Queen and Bank street
- Verge extension at the end of Queen Street improving pedestrian movement
- Landscaping around the pedestrian railway crossing
- Installing new bench seats, bollards and bins in the Queen Street area

Below image is the proposed design for Stage 1.



Why improve the Avenel streetscape?

Avenel residents suggested to Council what they thought would improve the streetscape and these ideas have now been incorporated in Stage 1 of this draft streetscape renewal.

What will change?

The overall draft streetscape plans have been designed to deliver a portion of the project in the immediate term which utilises an existing funding agreement with the Federal Government.

The draft concept plan and Stage 1 will focus on the Queen Street business area with low level tree planting, verge extension past the post office and some new designs in our street furniture.

Will there be changes to the car parking?

There will be no changes to parking spaces.

Why is Council doing this now?

The streetscape designs have been prepared as a result of community feedback from consultation sessions held during our annual Corporate Plan discussion.

Funding to the value of \$650,000 has been received from the Federal Government and will be distributed through five towns, Avenel, Longwood, Euroa, Violet Town and Strathbogie.

Will all the concept designs for Strathbogie be completed at once?

No. We will work in stages with the funding allocated. These plans represent the first stage of the streetscape renewal plan working in the business area of Queens Street for this renewal.

Who has been behind the designs?

We have engaged About Architecture a local Strathbogie Shire design company whose plans highlight the passion and understanding they have for the Avenel township.

How did you seek community feedback into the designs?

We sought feedback on our streetscape designs during our face-to-face Share Strathbogie sessions held earlier this year, along with a four-week online opportunity for our community to share its thoughts on how we improve the visual amenity of our towns.

We're now releasing the draft designs, that are based on the feedback received, for further input from our community.

How can I find more information and provide my feedback?

To view the plans and have your say go to www.share.strathbogie.vic.gov.au

People who cannot view the plans online can find a copy at the **Avenel Pharmacy**.

Alternatively, please visit the **Council Customer Service** centre at 109A Binney St, Euroa VIC 3666 or phone **1800 065 993**.

Scan the QR code below to take part:

