

Fact Sheet

Draft Euroa Streetscape plan

Improved visual appeal with more landscaping to add character to the township are some features of the Draft Euroa Streetscape Plan.

Improving the visual appeal through new pavement surfaces, street furniture while ensuring the retention and renewal of the significant mature street trees that add character of leafy streetscapes remain part of the renewed streetscape.

The draft plans also aim to improve the wayfinding options to encourage people to linger longer in the centre of our town.

What is the aim of the streetscape masterplan?

The aim of the streetscape masterplan for Euroa is to improve the commercial vitality of Binney Street by delivering infrastructure improvements that:

- Create a distinctive sense of place for residents, visitors and businesses
- Provides a high-quality, attractive public space where people want to visit and shop and
- Improves the attractiveness, comfort, accessibility, connectivity and safety of Binney Street

Why improve the Euroa streetscape?

This is about improving the central business district for residents, visitors and businesses to use and enjoy.

Key features of the draft plan include resurfacing the footpath/pavement. As well as adding additional trees and appropriate low-level planting, replacing other generic street fixtures including seating and improving signage.



Image above is the proposed design for Stage 1.

Will there be changes to the car parking?

We have not changed any car parking spaces in Stage 1 of the concept designs. Future car parking options will depend on improving pedestrian movement, but this will be again following community consultation and community expectations.

Why is Council doing this now?

The streetscape designs have been prepared as a result of community feedback from consultation sessions held during our annual Corporate Plan discussion.

Funding to the value of \$650,000 has been received from the Federal Government and will be distributed through five towns, Avenel, Longwood, Euroa, Violet Town, Nagambie and Strathbogie.

Will all the concept designs for Euroa be completed at once?

No. We will work in stages with the funding allocated. This will be the first stage of the streetscape renewal plan which aims to deliver a portion of the project in the immediate term towards the railway end of town.

Who has been behind the designs?

We have engaged About Architecture a local team whose plans highlight the passion and understanding they have for Euroa.

How did you seek community feedback into the designs?

We sought feedback on our streetscape designs during our face-to-face Share Strathbogie sessions held earlier this year, along with a four-week online opportunity for our community to share its thoughts on how we improve the visual amenity of our towns.

We're now releasing the draft designs, that are based on the feedback received, for further input from our community.

How can I find more information and provide my feedback?

To view the plans and have your say go to www.share.strathbogie.vic.gov.au

People who cannot view the plans online can visit the Council Customer Service centre at 109A Binney St, Euroa VIC 3666 or phone **1800 065 993**.

Scan the QR code below to take part:

