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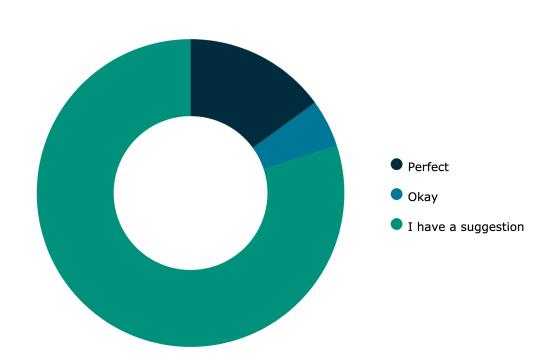
Euroa - Vision & Objectives Streetscape Renewal Program

20 Contributors

20 Contributions

Contribution summary

1. Do you think the above Vision & Objectives are - Required Multi Choice | Skipped: 0 | Answered: 20 (100%)



Answer choices	Percent	Count
Perfect	15.00%	3
Okay	5.00%	1
I have a suggestion	80.00%	16
Total	100.00%	20

Response	Further Feedback
Okay	Would be good to see explicit reference to how we acknowledge the traditional owners of the land and engage them in the process. Also in environmental function ensure that there are traditional indigenous practices incorporated into the design and delivery of the work. What have we done to engage TaWLC?
	I like the retention of mature trees, maybe we can create a policy off the back of the renewal program to enshrine this thinking?
	Also these are mainly a list of objectives, where is the vision?
	Also, recycled materials and upcycling could be noted in the objectives.
	When we say character of the town, what do we mean? Is it the colonial building character or bushland? How do we define that?
Perfect	Carpark at the pool needs shade on hot summer days. Uniformity of trees along Tarcombe Street to the overpass would enhance a drive through town. Uninhabited shops in town are ugly and dirty. Owners given an opportunity to enhance the facade. Double lines in Binney Street need to be enforced before a tragedy happens. More traffic now may lead to this unfortunate outcome. Love the sitting and play areas that are in the street now.
Perfect	Stargazer (Pete Hill): As a new and very happy resident of Euroa I was immediately delighted with the current level of street furniture, heritage signs and trails, events, and the warmth and friendliness of the local community. What I feel needs to be added to enhance the visual attraction and tourism of Euroa is a very ambitious project to bring a Museum of Contemporary Art to Euroa - perhaps near or behind The Creeks. This does not need to be something huge like the MCA in Sydney or MONA in Hobart, but more suited to the local environment - a parkland art museum, perhaps modelled on the old ACCA when it was near Melbourne's Botanical Gardens; the original Serpentine Gallery in London's Hyde Park; or the Harbourside Pier Art Centre in Stromness (population 3,500) in Scotland's Orkney Islands. Additionally, annual art events could be held in a variety of ways: 20 homes in Euroa hosting one artwork each by a major or emerging artist - each open to the public by appointment (I can supply the artists) based on Jan Hoet's model in Antwerp "Chambres d'Amis"; walking and running as an artwork - see Felicity Fenner's "Running the City" full of wonderful ideas such as Sydney artist Janet Lawrence's environmental artwork constructed within a creek on the site of the 2000 Olympics; "Psychogeography" - walking as an artwork to bring groups together using chance and randomness. Happy to expand further on thisFlourish! Dr Peter Hill is an Honorary Enterprise Professor at VCA, University of Melbourne



3. Please write your suggestion below - Required Long Text | Skipped: 4 | Answered: 16 (80%)

	I have a suggestion
	I suggest the Council commission an informative, educational and culturally aware street display of say 9-12 beautiful and arresting panels supported by art work portraying the remarkable story created in the Garden Range by the indigenous peoples of Euroa and surrounding districts. The format could include an information panel with say large granitic boulder(s) backed by a colourful cultural art panel and softened with native Poa, items unique to our area.
1	Our immediate area is one of three or four most complex and mysterious rock art works in Victoria. The original rock art is time and weather worn but it can be accurately recreated to tell the important story of this clans remarkable life, and living as it was in this district up to and perhaps just an instant before the white invasion began in the Euroa area around 1834, back to as far as 2000 or even more years earlier.
	To give this important creation more validity and integrity I can arrange for the art work to be created by an award winning, accomplished young indigenous artist who is a direct descendant of the leaders of the clan responsible for the original work in the Garden Range.
2	Kirkland Ave should be a 50 k speed zone as there is a kindergarten rest area Tesla charge station two churches. Cars seem to rip down the street at excessive speed.
3	Improving commercial signage guidelines to reduce clutter but featuring pubic art work (in the form of murals etc) would seem to counter each other. I don't want to see murals or wall art installed.
4	I'd like to see more art in Euroa to create more interesting spaces. This MUST be from local artists and local products. We have some fabulous and talented local artists. We produce great products - like glazed bricks - that get transported all around Australia. This needs to be a feature in our town. This art could also be cultural art from Taungerung people.
5	Long term strategy to mitigate the increase in temperatures associated with climate change are required. Only those trees which have good canopy structure should be used and consideration should be given to using trees that are adapted to the anticipated climate predictions. A target of 40% canopy cover will reduce temperatures by 2-3 degrees. On a specific issue the trees at the swimming poool and in its car park provide very little shade Big improvement could be made here.
6	I think Binney Street should be made a one way street flowing towards the railway. Widen the footpaths and have parki on both sides.
	There is nothing in here about tourism. Euroa could draw a lot more tourism off the Hume if there was a more compelling reason to come into town and spend money, rather than just a trip to the toilet. How do we draw visitors in from the Seven Creeks toilet stop to the main street. Could we do more with the parkland around the creek that links it physically to Binney street.
7	Also the street scape should very strongly say what we stand for. What is the message that we want to send to the outside world about this place? Are we are about war veterans, premium lamb, horse racing, railways (there is a heritage story there too), the pioneer families, what? Village by the ranges doesn't say much about who we really are. The street scape should express the brand of Euroa. But what is that?



	I have a suggestion
8	Inclusion is something to be highly considered in the design of the streetscape and having direct input from people who have lived experience is vital in this space. There are some great objectives outlined however the design should be able to accommodate people with varied mobility needs eg; outdoor street dining designs should accommodate people in wheelchairs or who use mobility devises such as scooters. Paths should be wide enough to accommodate mobility devices being able to navigate our street scape easily. We are an ageing community that should design around this need and have our inclusive street design become a key selling point.
9	These objectives are spot on - all I would suggest is that as part of the connection to place - we make sure we include input / advice from our first peoples clans.
10	One of the greatest problems with the visuals of the street are the dirty, empty (abandoned) shops. This is a priority and Estate Agents must be (with or without the agreement of the owner) coerced to:- (A) ntroduce short-term leases for pop-ups, shared workspaces or display (B) eep the buildings clean, maintained and ready for rental (C) ommit to paying a reasonable yearly fee to the Chamber of commerce each year the shops are vacant. E.g. some have been vacant longer than 10 years.
11	Clean up the "tired old town look" and make Binney Street the place people want to refresh, energise and connect:- A Green Scape - more trees, more shade/planter boxes full of flowers and hanging baskets Create Sculpture and Art works up and down the street - Colour is essential - painted footpaths/ceilings, use recycled materials for sure (painted), mosaic walkways/seating/poles/bollards/signageusing locally made pavers, painted Art trail on empty walls e.g. Burton's long walls Bike racks returned Pop up Parks as trialled - a great hit, more required One way traffic flow needed to create space for the above Create a space where residents and visitors want to sit/talk And mingle More Parking spaces at the far end Railway St, McGuiness St, lower end Binney st and Brock Sts.
12	Access and diversity needs to be highest priority - footpaths throughout town residential streets, ample access ramps over drains, walking track connecting Arboretum to town. Un-made heavily trafficked areas asphalted e.g. kerbside parking outside Euroa Kindergarten and History Museum. These are safety issues across both ends of our community- young families using kinder/maternal health and elderly volunteers at the museum.
13	Improve community and visitor amenity Improve opportunity for connection
14	The scope is somewhat limited. The (unmaintained) Council land adjoining the ARTC railway corridor on both sides provides a fantastic opportunity to partner with the Arboretum to improve the gateway entrances to Euroa by train from both a visual/aesthetic and environmental/biodiversity perspective. My neighbours and I would happily water trees planted (when needed) and have been calling out for this for years with little interest shown by council staff.



	I have a suggestion
15	Improve access and movement. Create a footpath along Kennedy St Euroa from the Apex walking track to Clifton St. This would improve connectivity with existing footpaths in White St, Mansfield Rd, Mernda Ave, Bell St, Weir St and Elizabeth St. This would give footpath access to Euroa Primary and Secondary Schools, Euroa Hospital, Euroa Shopping Centre and also connect the Apex walking track to the proposed walking track to the Arboretum. Kennedy St is a major access street to a large part of Euroa, many people including old and infirm, school children and mothers with prams walk along this road mixing with road traffic. This footpath is in a forward budget, it needs building as soon as possible.
16	Feedback received from the community - children's garden maybe at gamble's nursery



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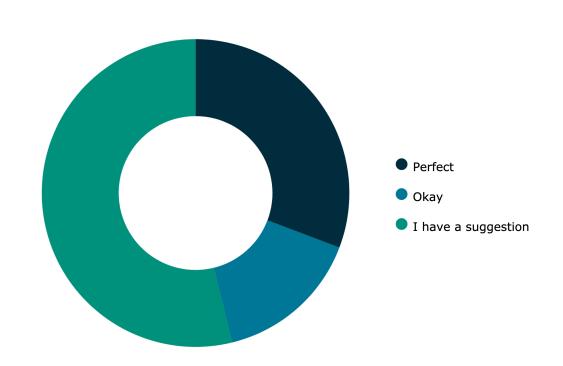
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Euroa - Conceptual Themes Streetscape Renewal Program 13 Contributors 13 Contributions

Contribution summary

1. Do you think the above themes are - Required

Multi Choice | Skipped: 0 | Answered: 13 (100%)



Answer choices	Percent	Count
Perfect	30.77%	4
Okay	15.38%	2
I have a suggestion	53.85%	7
Total	100.00%	13

Response	Suggestion / Further Feedback
	Very confused by this what is this meant to achieve? I think conceptual themes should be grouped, so there is natural concepts to draw on (hill, creek and granite), cultural concepts (indigenous knowledge and heritage, colonial heritage) and activation concepts (food and celebration, education and community connection/belonging/expression). It would be good for this to have a bit more behind it so we can understand does granite mean you're going to use granite in all the renewal works? Or will we draw textures and ideas from what
	it signifies?
	These can be interpreted in a lot of different ways how are we all going to get on the same page?
Okay	I also would like to see overarching principles that can guide Council beyond 21/22 so for all renewal zones can we have things like local procurement first, circular design and minimal environmental impact, preserve nature first etc so that there is a set of guiding principles that could form the basis of streetscape policy
	I think all this work is going into one year's planning how do we maximise this so we dont have to do the same thing year on year? There is no timeline on how long this concept plan will last for and what the lifecycle of the documents will be. I would like us to think strategically about the engagement with the community, the ongoing
	sustainability of the work and to ensure that Council are building the internal capability to be able to drive this work forward. It seems like the engagement was a bit rushed, so i would like to see that the delivery of the
	document is not rushed and that what is presented to community is beneficial for years to come.
	baker.laurajane@gmail.com
	The heritage of Binney and Railway Streets could be enhanced by encouraging a more uniform and compatible historical colour palate. The current streetscape is dated, the roses could be replaced, and plantings could be more
	compatible to continue a consistent theme The current Manchurian Pears could have rubber around their roots to manage the uneven root
Perfect	surface that has appeared in the pavers. The lifted pavers and bitumen could be replaced with native grasses or even a lawn area. Additional Manchurian Pears could be added. Or they could be interspersed with an evergreen variety, perhaps citrus, (all one variety) This would provide colour in winter. (we could have a mini
	Valencia) The new bench seats are attractive, yet but these should be all placed together, creating a feature rather than adding to the mismatch in the Strip. A cluster of contemporary seating would create a wow factor
	The wide paved sections could be improved with both additional trees and seats. Owners of the empty shops could be approached and asked to maintain their premises to a standard or otherwise fined.
	We could introduce a bike lane against the gutter (one side)
	Do any of the shops have lane accessibility to the rear for additional parking, perhaps this could be behind the Euroa Hotel, Tehans, Mawsons?? Parking signage to rear of shops There could be a 2 bour parking limit to provent any shopkeoners and anybody also from parking.
	There could be a 2-hour parking limit to prevent any shopkeepers and anybody else from parking all day.
	Jillian Hayes Euroa Butter Factory



3. Please write your suggestion below - Required Long Text | Skipped: 6 | Answered: 7 (53.8%)

	Euroa Themes - I have a suggestion
1	I am not sure what the above means? It is hard to comment on 5 conceptual themes when there is no elaboration or detail.
2	Euroa township has numerous "recreational / sporting" facilities and these should be enhanced and promoted beyond Euroa itself They currently attract a large number of visitors and should be utilised and promoted to a greater extent
3	Inclusion Friendly - be that for older people, people who have a disability or families (children/prams/breast feeding mothers) Design should factor the inclusion theme across the board
4	These themes are excellent - would just like to see our local artists celebrated
5	ART - Maybe a collaboration with a cool artist down Binney Street, this would enhance the experience for locals at the same time as having some pull for people looking for a day trip!
6	Activity and healthy lifestyle. Encompasses walks, bike riding, childrens playgrounds, park runs etc
7	Health and safety

