

Fact Sheet

Economic Development Online Survey

Fact Sheet

Introduction

This on-line survey is to ascertain what our business community believes the Council can do to assist and be mutually supportive to create a prosperous business culture throughout our Shire.

Our community is a very diversified economy with some key industries, and it is these industries that will drive our growing economy.

The results from this survey will assist us developing our strategy for the next five years.

Frequently Asked Questions

Q: What is an economic development strategy?

A local government economic development strategy is a partnership developed through an extensive stakeholder engagement between the Council and our business community.

It will provide Council with a plan to support industry, small business and our wider community to focus on opportunities which stimulate the economy and enable a higher standard of living for everyone.

Q: Why is Strathbogie Shire developing one?

Council needs to put in place strategies that are suitable for economic development of our region and specific to our region's and business needs.

Q: What will the strategy do/achieve?

The strategy is used like a roadmap with directional signs that allow us to make sure that we are meeting our own economic development benchmark.

Q: Who should complete the online survey?

Any business or community group that is interested in the economic development of Strathbogie Shire.

Q: What industries do we want to know more about?

- Agriculture including equine and wine production
- Tourism and hospitality
- Manufacturing and construction
- Retail industry
- Real estate and farm services
- Transport (road, rail, or air)
- Science and professional services

Q: How will this assist Council to draw up their plan?

The information obtained in the survey will greatly assist Council in determining priority areas for advocacy and investment.

Q: How can I get involved with the survey?

Complete the online survey through our Share Strathbogie website www.sharestrathbogie.com.au or contact the Shire on 03 5795 0000 for a hard copy.

Q: Will I hear about the results of this survey?

The information will be published on the Council's website and will also form part of the draft economic development strategy.