# STRATHBOGIE
# STREETSCAPE RENEWAL PROGRAM

# INTRODUCTION

**ABOUT THE PROJECT**

Within the 2020/21 budget, the Strathbogie Shire Council approved funding for works to be undertaken to renew and improve existing streetscapes within the shire. This allocation has been supported by a grant from the Federal Government. The townships approved for streetscape renewals i
nclude: Avenel, Euroa, Longwood, Strathbogie and Violet Town.
Effective streetscape design is an integral part of shaping a community's identity, increasing civic pride and improving a sense of well-being and belonging. Areas for improvement may include but are not limited to; town entry features, street furniture, planting, pedestrian/traffic circulation and safety, public art, lighting, general wayfinding and signage.
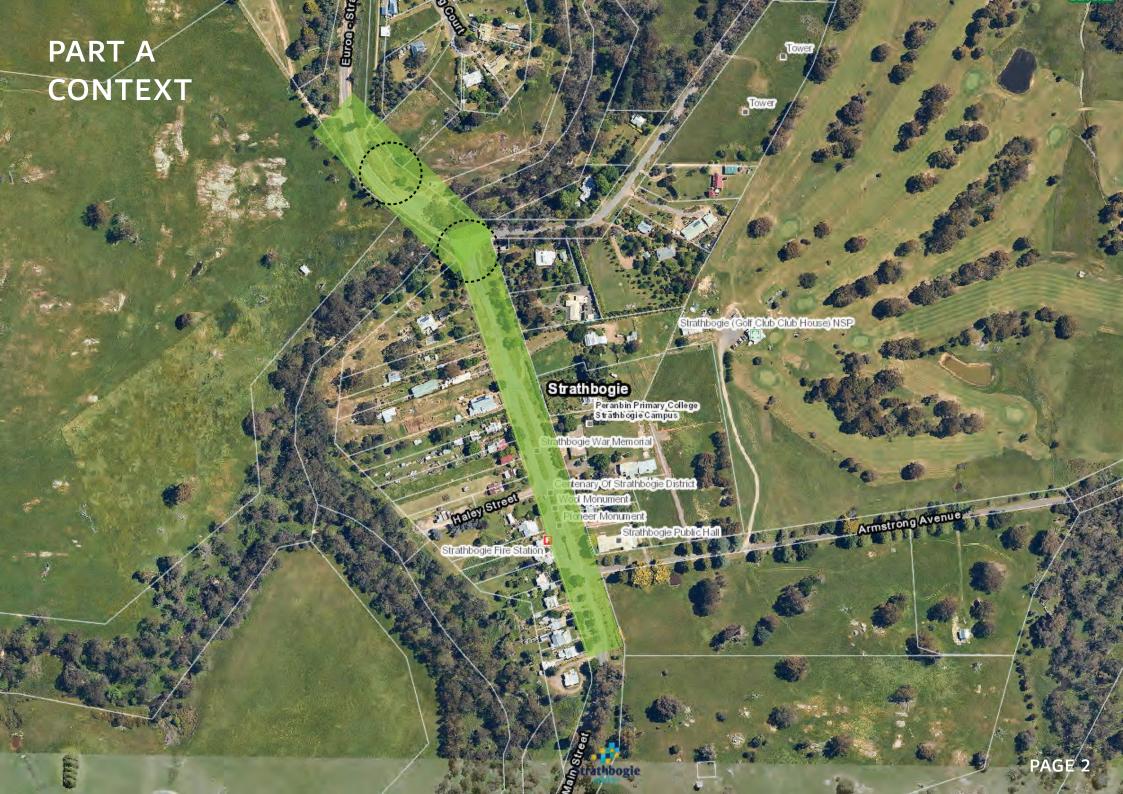
**ABOUT US**

About Architecture is a regional based practice creating flexible, perceptive and enduring architecture for people and places. We see every project as an opportunity to enrich, contribute and respond to the social and built fabric around us. About Architecture makes spaces and creates places. But more than that – our work aims to connect individuals and communities. We are about building on identity, enhancing daily life and creating joy all through the enriched experience of a place and the understanding of its community.

We acknowledge the traditional custodians throughout Aboriginal and Torres Strait Islander lands where our projects are placed. We recognise their ongoing connection to country, land and waters that were never ceded and pay our respects to Elders, past, present and future generations.

**ABOUT THIS FEEDBACK**

This feedback document has been produced prior to concept designs being developed. The intent of this document is to receive information, advice, thoughts and input from the community. This forms Part 1 of a deliberative process wherby the community is involved in the design process. Their knowledge, understanding, experiences and desires for their towns will drive the design from the beginning. Feedback from this document will inform the design response.
Part 2 of this process is the draft design being developed and provided to the community for secondary feedback before a final design is delivered in early August.

Strathbogie

Peranbin Primary College
Strathbogie Campus

Strathbogie (Golf Club Club House) NSP

Strathbogie War Memorial

Centenary Of Strathbogie District
Wool Monument
Pioneer Monument
Strathbogie Public Hall

Haley Street

Armstrong Avenue

Strathbogie Fire Station

Main Street

Tower

Tower

# PART B
# VISION & OBJECTIVES

**Improve Visual Appeal**
• Create a unified and visually appealing town
• Reinforce and improve existing streetscape character
• Improve arrival experience
• Encouraging landscaping that is contextually considerate in species selection and is considerate of the landscape character of the town
• Feature landscaping and/or public artwork in selected locations
• Improve the visual appeal of carparking areas

**Improve Connection to Place**
• Create a local sense of place by reinforcing identity and telling local stories through the choice of materials and placemaking
• Reinforce visual and physical connections to the surrounding landscape and heritage

**Improve Access & Movement**
• Connect the community and visitors to the surrounding natural landscape
• Facilitate walkable streets with key signage to enhance visitor experience
• Improve mobility access, circulation, safety and connectivity in the pedestrian and cycling network
• Create links and wayfinding methods to enhance locals and visitors experience of the township with particular regard for key community assets - bridge to bridge walk, Nunganook walk, recreation reserve
• Create visual cues that encourage reduced vehicle speed through town centre

**Improve Activation & Diversity**
• Generate more activity
• Improve current land uses such as outdoor dining
• Create future opportunities to increase activity of surrounding land use
• Provide places for gathering, the arts, sports, play, resting and dining in a landscaped or sheltered setting
• Provide infrastructure such as seating, bike racks, water refill stations

**Improve Environmental Function**
• Improve the environmental function of the street and improve drainage
• Embrace opportunities to increase passive irrigation and stormwater
• Replace landscape treatments that are at the end of their life cycle
• Increase the capacity of existing green networks to enhance biodiversity and habitat corridors
• Ensuring the retention and renewal of the significant mature street trees and the character of leafy streetscapes
• Introduce additional shade trees to increase year round engagement with the streetscape
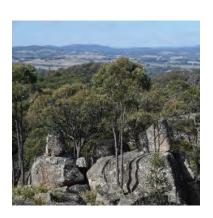
# PART C
# CONCEPTUAL THEMES



RANGES



GRANITE



CYCLING



PERFORMANCE ARTS



NATURAL ENVIRONMENT

## PART A - CONTEXT

Locate key areas  and/or streets that your group considers should be included in the streetscape renewal program
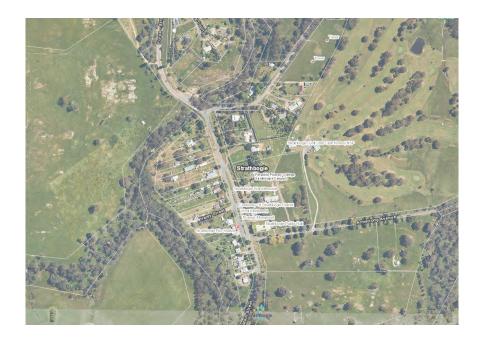(Feel free to add to or remove highlighted areas on page 2.)

## PART B - VISION & OBJECTIVES

Provide a list of the objectives that your group considers to be important in the streetscape renewal program.
(Feel free to include or add to the draft list provided on page 3.)

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Return via email to **info@aboutarchitecture.com.au**
Alternatively this feedback can be provided online; visit **https://share.strathbogie.vic.gov.au**

For your feedback to be tabled prior to completion of this project please return by **July 9th 2021**

## PART C - CONCEPTUAL THEMES

We have identifyed some key conceptual themes on page 4.
Does your group have any additional themes that could drive design outcomes. If so, list them here:

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